

## Basic Home Listing

### Pay a One Time Fee to List Until Sold

You will only pay MHVillage one fee to list your home until sold. When you do sell or rent your home, you do not owe any additional fees, commissions or other monies to MHVillage. Furthermore, you are not restricted from using additional broker or marketing resources.

### 24/7 Advertising with Access to Thousands of Visitors Every Day

The network of MHVillage websites deliver an unparalleled volume of highly targeted home buyers. Also, our server farm and multiple internet access points assure the highest quality delivery of your listing to the shopping public. All told, your listing works 24 hours a day funneling top quality leads to you.

### Fully Indexed and Searchable

Once created, your listing is linked so it can be found and indexed by Google, Yahoo and other search engines. Once indexed, highly targeted searches will often result in first page, first entry results for your home.

### Inclusion in the ONLY Manufactured Home Listing Exchange (MH/LX)

With MHVillage you can enlist the services of other professionals to sell your listing. However, unlike a typical MLS, the MH/LX is completely voluntary and imposes no rules, added costs, restrictions, or penalties. You decide on a listing-by-listing basis, whether to make a listing available for co-brokering and you specify the terms under which you will share the listing commission. It's easy, it's voluntary, and it's completely under your control!

*"Yes this website is fantastic, I get so many hits. This website has drastically increased our traffic, both physical and e-mails."*

- Emerald L.  
Punta Gorda, FL

### Full Page Ad with Two Photos and an Interactive Map

The Basic Listing includes two thumbnail photos which expand to full-screen when clicked. The photos can feature the home or its surroundings.

### Upload a Floor Plan

If you have a floor plan of your home, this feature allows you to upload a copy to the "Home Information" section of the listing.

### Unlimited Changes and Updates

Your listing can be modified at any time. Change the price, photos, home description or anything else as you see fit. The one exception is the address, which cannot be changed after the first week.

### Email leads sent to you instantly

We cloak (hide) your email address on the website to prevent unauthorized use by spammers or other unscrupulous people. Legitimate leads are processed on our servers and emailed to you without revealing your address to the requesting party.

### Instant Listing Activation

Our system is entirely automatic. As soon as you activate your listing, it is online and ready to be found by city, zip code, county, or advanced searches. Other mobile home websites can take a week or more.

### Full Color Printable Flyer

Print your listing and use it as a brochure or flyer using the print-friendly version of your listing. Print and distribute as many copies as you like at no additional charge.

### Important Statistics About Your Listing Activity

Once your listing is activated, you will be able to log in and view a report of the shopping activity for your listing.



### Basic Listing Overview

- ✓ 24/7 Advertising
- ✓ Fully Indexed by the Most Popular Search Engines
- ✓ Inclusion in the Manufactured Home Listing Exchange
- ✓ Full Page Ad with Two Photos and Interactive Map
- ✓ Floor Plans
- ✓ Unlimited Changes and Updates
- ✓ Email leads sent to you instantly
- ✓ Instant Activation
- ✓ Full Color Printable Flyer
- ✓ Important Statistics About Your Listing Activity

### MHVillage Fact

Roughly 89% of manufactured housing residents use some form of social media and about 79% of them check their social media sites at least once per day.

## Featured Home Listing

In addition to the Basic Home Listing features:

### Bigger and Bolder Appearance on all Search Results Pages

Make your listing stand out with bold text and distinguishing graphics.

### Eye Catching Photo on all Search Results Pages

Attract attention with a thumbnail photo of your home in the search results.

*"Lots of great exposure. Reached serious buyers. Sale would not have been so easy without you driving traffic to me."*

- Richard W.  
Huntington Beach, CA

### Two Additional Photos on Your Listing Page

The Basic Listing includes two thumbnail photos which expand to full-screen when clicked. The Featured Listing gives you two additional photos for a total of four.

### Caption Text on all Search Results Pages

Invite people to view your listing with a tag-line right on the search results page.

### Over Two Times More Views of Your Listing

Our research indicates that, on average, your listing will be viewed two times more with a Featured Listing than the Basic Listing alone.

## Featured Listing Overview

- ✓ 24/7 Advertising
- ✓ Fully Indexed by the Most Popular Search Engines
- ✓ Inclusion in the Manufactured Home Listing Exchange
- ✓ Full Page Ad with Four Photos and Interactive Map
- ✓ Floor Plans
- ✓ Unlimited Changes and Updates
- ✓ Email leads sent to you instantly
- ✓ Instant Activation
- ✓ Full Color Printable Flyer
- ✓ Important Statistics About Your Listing Activity
- ✓ Bigger, Bolder Appearance on all Search Results
- ✓ Eye catching Photos on all Search Results
- ✓ Caption Text on all Search Results Pages
- ✓ Over Two Times More Views of Your Listings

## Premium Home Listing

In addition to the Featured and Basic Home Listing features:

### Top of Search Results

Premium Listings are always listed first. Your home will always appear in the top group of listings. Get your best exposure for any zip code, city, or county search that includes your home.

### Unlimited Home Photos on Your Listing Page

The Featured Listing includes four thumbnail photos which expand to full-screen when clicked. The Premium Listing allows you to include as many photos of the home as you want.

### Community Photos Automatically Added to Your Listing Page

We directly link to our community database of over 36,000 communities and copy the photos into your listing, and best of all, these images are brought in automatically with no additional work on your part.

### A Link from Your Listing to Your Personal Website

Drive traffic to your personal website and display even more information about your home.

### Multiple Seller Email Addresses

You can include up to four different email address to receive Leads. Use this feature to notify additional coworkers, your manager, or other members of your sales team of all sales leads.

### Include a Virtual Tour

If you have signed up for a third party virtual tour service, you can paste a link to your tour in this optional field. You can also paste a link to a YouTube video of your home.

### Over Four Times More Viewings for Your Listing

Our research on this and similar websites indicates that, on average, your listing will be viewed four times more with a Premium Listing than the Basic Listing alone.

## Premium Listing Overview

- ✓ 24/7 Advertising
- ✓ Fully Indexed by the Most Popular Search Engines
- ✓ Inclusion in the Manufactured Home Listing Exchange
- ✓ Full Page Ad with Unlimited Photos and Interactive Map
- ✓ Floor Plans
- ✓ Unlimited Changes and Updates
- ✓ Email leads sent to you instantly
- ✓ Instant Activation
- ✓ Full Color Printable Flyer
- ✓ Important Statistics About Your Listing Activity
- ✓ Bigger, Bolder Appearance on all Search Results
- ✓ Eye catching Photos on all Search Results
- ✓ Caption Text on all Search Results Pages
- ✓ Top of Search Results
- ✓ Unlimited Home Photos on Your Listing
- ✓ Community Photos Automatically Added
- ✓ A Link from Your Listing to Your Personal Site
- ✓ Multiple Seller Email Addresses
- ✓ Include a Virtual Tour
- ✓ Over Four Times More Views of Your Listings

## MHVillage Fact

The manufactured housing market consists of 68% owners and buyers and 24% renters.

**Basic, Featured, Premium Home Listing Comparison**



	Basic	Featured	Premium
24/7 Advertising on the #1 most active manufactured home website	✓	✓	✓
Fully indexed by Google, Yahoo and other search engines	✓	✓	✓
Inclusion in the ONLY Manufactured Home Listing Exchange (MH/LX)	✓	✓	✓
Full page ad with two photos and an interactive map	✓	✓	✓
Option to include a floor plan	✓	✓	✓
Unlimited changes and updates	✓	✓	✓
Email leads sent to you instantly	✓	✓	✓
Instant listing activation	✓	✓	✓
Full color printable flyer	✓	✓	✓
Important statistics about your listing activity	✓	✓	✓
Big, bold appearance on all search results pages		✓	✓
Eye catching photo on all search results pages		✓	✓
Two additional photos on your listing page (4 total)		✓	✓
Sales Caption text on all search results pages		✓	✓
Over two times more views of your listing		✓	✓
Top of search results			✓
Unlimited home photos on your listing page			✓
Community photos automatically added to your listing page			✓
A link from your listing to your company's website			✓
Multiple seller email addresses			✓
A link to a virtual tour			✓
Over four times more views for your listing			✓
	<b>\$49.95</b>	<b>\$99.95</b>	<b>\$149.95</b>

One time fee to list your home until it's sold

**MHVillage Fact**

MHVillage has on average 700,000 unique visitors per month, 4 times as much as our next competitor due to our excellent customer experience and our search engine indexing team.