

Premium Home Listing



The site was easy to navigate and it generated many potential sales leads from all of the country!

- Denise D. Mesa, AZ

All the Benefits of a Basic and a Featured Listing:

- 24/7 Advertising with Access to Thousands of Visitors Every Day*
- Fully Indexed and Searchable by Google, Yahoo and other Search Engines*
- Inclusion in the ONLY Manufactured Home Listing Exchange (MH/LX)*
- Full Page Ad with Photos*
- Upload a Floor Plan*
- Unlimited Changes and Updates*
- Email leads sent to you instantly*
- Instant Activation*
- Map and Full Color Printable Versions of the Listing*
- Important Statistics About Your Listing Activity*
- Big, Bold Appearance on all Search Results Pages*
- Eye Catching Photo on all Search Results Pages*
- Additional Photos on Your Listing Page*
- Additional Line of Text on all Search Results Pages*
- More Views of Your Listing*

PLUS these Features to Make Your Premium Listing Almost Irresistible:

Top of Search Results

Premium Listings are always listed first. Your home will always appear in the top group of listings. Get your best exposure for any zip code, city, or county search that includes your home.

Unlimited Home Photos on Your Listing Page

The Featured Listing includes four photos. The Premium Listing gives you UNLIMITED photos, so include as many photos of the home or its surroundings as you want.

Community Photos Automatically Added to Your Listing Page

We directly link to our community database of over 27,000 communities and copy the photos into your listing, and best of all, these images are brought in automatically with no additional work on your part.

A Link from Your Listing to Your Company's Web Site

Put a link to your company's web page right on your listing and bring MHVillage browsers from our web site to yours.

Multiple Seller E-mails

Usually one email is sent out to the contact person any time someone requests information. At the Premium level, you can enter up to three additional email addresses. Use this feature to email additional coworkers, your manager or other members of your sales team.

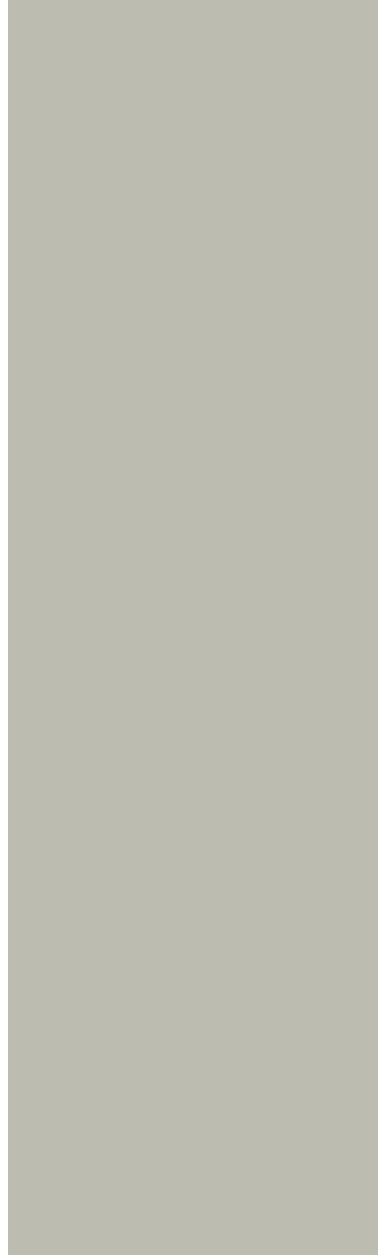
Virtual Tour

If you have signed up for a third party virtual tour service, you can paste a link to your tour in this optional field. You can also paste a link to a YouTube video of your home.

Over Four Times More Viewing for Your Listing

Our research on this and similar web sites indicates that, on average, your listing will be viewed four times more with a Premium Listing than the Basic Listing alone.

Basic, Featured & Premium Home Listing



	Basic	Featured	Premium
24/7 advertising with access to thousands of visitors every day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fully indexed and searchable by Google, Yahoo and others	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in the ONLY Manufactured Home Listing Exchange (MH/LX)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Full page ad with 2 photos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Upload a floor plan	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Unlimited changes and updates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email leads sent to you instantly	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Instant activation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Map and full color printable versions of the listing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Important statistics about your listing activity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Big, bold appearance on all search results pages		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Eye catching photo on all search results pages		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 additional photos on your listing page (4 total)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Additional line of text on all search results pages		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Over 2 times more views than a Basic Listing		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Top search results			<input checked="" type="checkbox"/>
Unlimited home photos on your listing page			<input checked="" type="checkbox"/>
Community photos automatically added to your listing page			<input checked="" type="checkbox"/>
A link from your listing to your company's web site			<input checked="" type="checkbox"/>
Multiple sellers' emails			<input checked="" type="checkbox"/>
Virtual tour			<input checked="" type="checkbox"/>
Over 4 times more views than a Basic Listing			<input checked="" type="checkbox"/>

Free with Pro Account \$4.50 per month \$9.00 per month

Why SHOWCASE Your Community



**The buyer came in
already having seen
homes and our com-
munity on MHVillage.
Great job MHVillage!**

– George N. Kalamazoo, MI

1. Attract more prospects to your community with:

- A bigger, bolder presentation on all lists of communities
- Your community profile is always listed in the top SHOWCASE section
- Your photos are displayed in a more attractive, bolder and bigger size
- Your promotions are featured prominently on all lists of communities
- If you sell homes in your community, they are always featured first in your community profile

2. Only SHOWCASE Communities will display (if applicable):

- Rent Promotions
- Special Financing Promotions
- Other Special Promotions
- A detailed customized description of your community
- The number of Available Vacant Lots
- The number of Available Rental Homes
- Printable Community Brochure
- Virtual Tour Link
- Detailed contact information including your sales office phone and website

3. Your SHOWCASE Community is more attractive and effective because:

- The distracting advertisements on the right side of your community profile are removed so your prospects focus only on you
- Your community photos are larger, bolder and more inviting
- Your custom logo or graphic is displayed instead of the MHVillage logo

4. More community viewers means more prospective residents for you!

- MHVillage browsers do not need to login to view SHOWCASE community profiles
- SHOWCASE communities are viewed 5 to 10 times more often than basic listings
- Viewers are 3 to 7 times more likely to call, e-mail or request more information from SHOWCASE communities
- The more qualified prospects you attract, the more likely you'll be able to keep your community filled with quality residents

5. There's no long-term commitment

- Start or stop your SHOWCASE option at any time
- If you start today and stop tomorrow, you will only be billed for those 2 days
- If your community fills or you simply can't handle the number of prospects, simply suspend the SHOWCASE level until you need it again
- There are no SHOWCASE start-up or suspension charges—start and stop whenever you want

Basic & SHOWCASE



	Basic	SHOWCASE
24/7 advertising with access to thousands of visitors every day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your community profile featured on your state's advertising page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 community photos and 16 community features included	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
All MHVillage listed homes for sale displayed on your community	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Vacant site availability displayed (optional)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Browsers do not need to log in to view your community information		<input checked="" type="checkbox"/>
Your community profile listed in top section of all search results		<input checked="" type="checkbox"/>
Big, eye catching photo on list of communities in your area		<input checked="" type="checkbox"/>
Unlimited and larger photos on community profile		<input checked="" type="checkbox"/>
Detailed and unlimited community description displayed on profile		<input checked="" type="checkbox"/>
Your leasing and/or financing specials advertised		<input checked="" type="checkbox"/>
Detailed contact information for your community included on profile		<input checked="" type="checkbox"/>
Your homes for sale listed first on your community profile		<input checked="" type="checkbox"/>
A link from MHVillage to your company website		<input checked="" type="checkbox"/>
Your logo or graphic added to your profile		<input checked="" type="checkbox"/>
All distracting ads removed from your community profile		<input checked="" type="checkbox"/>
5-10 times more viewing than BASIC community profiles		<input checked="" type="checkbox"/>

FREE \$29.95
per month