

High-Volume Seller Monthly Packages

	PRO	PRO+
Nationwide Visibility	✓	✓
Thousands of MH Shoppers Every Day	✓	✓
Stop and Start Your Account at Any Time	✓	✓
An UNLIMITED Number of Home Listings	✓	✓
Prominent Cover Photo and Company Logo	✓	✓
Additional Buyer Leads		✓
TOP Listing in Retailer Searches		✓
BIGGER, EYE-CATCHING Profile		✓
A Link to Your Company's Website on Your MHVillage Company Profile		✓

Contact your MHVillage representative for information about listing upgrade options to increase your listing's visibility and get more leads.

\$79⁹⁵
per mo.

\$99⁹⁵
per mo.

Promote Your Community

	BASIC	SHOWCASE
Attract Qualified New Residents	✓	✓
Ability to Let Potential Residents Email You	✓	✓
Vacant Site Availability Displayed (Optional)	✓	✓
ACCESS TO MILLIONS of MH Home Shoppers	✓	✓
2 COMMUNITY PHOTOS and 16 COMMUNITY FEATURES Included	✓	✓
A Link From MHVillage to Your Community's Website		✓
5-10x MORE Views Than Basic Community Profiles		✓
UNLIMITED and LARGER PHOTOS on Your Community Profile		✓
Your Community Profile Listed in TOP Section of All Search Results		✓

FREE

\$69⁹⁵
per mo.

For more information, visit mhvillage.com/advertise or call **(800) 397-2158**.

Low-Volume Seller Packages

	BASIC	FEATURED	PREMIUM
ONE-TIME FEE Per Home	✓	✓	✓
Leads Sent to You Instantly	✓	✓	✓
Nationwide Visibility	✓	✓	✓
Access to the Largest Online Market for Manufactured Housing	✓	✓	✓
Fully Indexed and Searchable on Top Search Engines Like Google and Bing	✓	✓	✓
Thousands of MH Shoppers Every Day	✓	✓	✓
Show Off Your Home With 2 PHOTOS	✓	✓	✓
Unlimited Description of Your Home	✓	✓	✓
Upload Your Floor Plan	✓	✓	✓
Include Your Professional Logo on Your Listing	✓	✓	✓
Map and Full-Color Printable Versions of Your Listing	✓	✓	✓
Important and Timely Statistics About Your Listing Activity	✓	✓	✓
Email Address Cloaking to Prevent Spam or Illegitimate Leads	✓	✓	✓
OVER 2 TIMES MORE Views than a Basic Listing		✓	✓
Upload 6 ADDITIONAL PHOTOS of Your Listing (8 Total)		✓	✓
Listing Sales Caption Text on Search Results		✓	✓
Show Up Higher in Search Results on MHVillage			✓
OVER 4 TIMES MORE Views than a Basic Listing			✓
UNLIMITED PHOTOS on Your Listing			✓
Include a Link to Your Virtual Tour			✓
Community Photos Automatically Added to Your Listing Page			✓
Include a Link from Your Listing to Your Company Website			✓
Multiple Sellers' Email Addresses			✓

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\$99⁹⁵

\$199⁹⁵

\$249⁹⁵

One time fee to list your home until its sold!

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Advertising Options

High-Volume Seller Packages

	BASIC	FEATURED	PREMIUM
Leads Sent to You Instantly	✓	✓	✓
Nationwide Visibility	✓	✓	✓
Access to the Largest Online Market for Manufactured Housing	✓	✓	✓
Fully Indexed and Searchable on Top Search Engines Like Google and Bing	✓	✓	✓
Thousands of MH Shoppers Every Day	✓	✓	✓
Show Off Your Home With 2 PHOTOS	✓	✓	✓
Unlimited Description of Your Home	✓	✓	✓
Upload Your Floor Plan	✓	✓	✓
Include Your Professional Logo on Your Listing	✓	✓	✓
Map and Full-Color Printable Versions of Your Listing	✓	✓	✓
Important and Timely Statistics About Your Listing Activity	✓	✓	✓
Email Address Cloaking to Prevent Spam or Illegitimate Leads	✓	✓	✓
OVER 2 TIMES MORE Views than a Basic Listing		✓	✓
Upload 6 ADDITIONAL PHOTOS of Your Listing (8 Total)		✓	✓
Listing Sales Caption Text on Search Results		✓	✓
Show Up Higher in Search Results on MHVillage			✓
OVER 4 TIMES MORE Views than a Basic Listing			✓
UNLIMITED PHOTOS on Your Listing			✓
Include a Link to Your Virtual Tour			✓
Community Photos Automatically Added to Your Listing Page			✓
Include a Link from Your Listing to Your Company Website			✓
Multiple Sellers' Email Addresses			✓

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FREE **\$13⁹⁵** **\$17⁹⁵**

Charged per home, per month.

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Display Ads and Pay-Per-Click Ads



Generate Awareness



Create brand recognition by promoting relevant products or services to MHVillage customers.



Flexible Segmentation



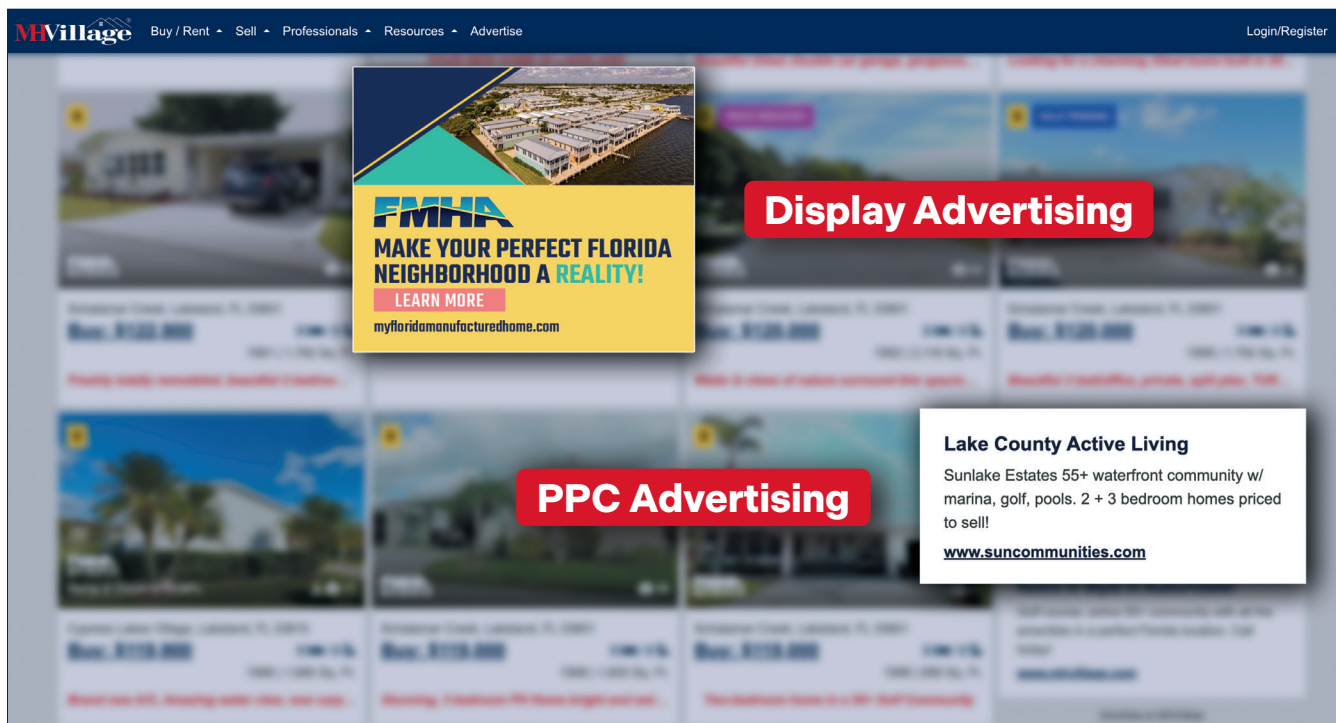
Segment display ads by location thus reaching the right audience with the right message.



Increase Website Traffic



Engage with MHVillage customers to drive traffic to your website and increase sales.



Display and Pay-Per-Click (PPC) advertising on MHVillage are effective ways to promote your products and services to millions of consumers interested in buying or selling manufactured homes.

Ask About Special Advertising Options for Finance and Insurance Services!

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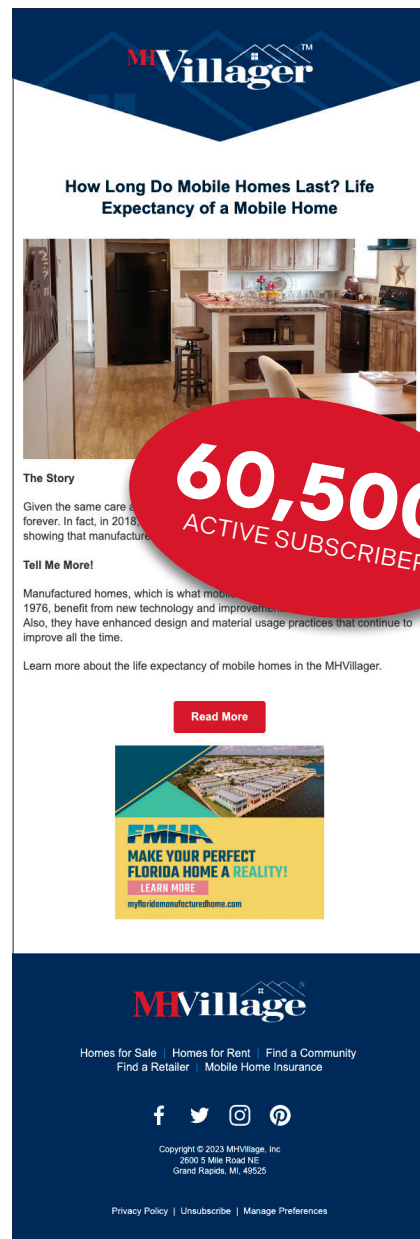
MHVillager Advertising Rates

PLACEMENT	RATE
Sponsored Article <i>This option allows you to be the featured sponsor of an article posted on the MHVillager blog.</i>	\$2,390 per mo.
Leaderboard Ad <i>Have your ad placed on the site-wide header of the MHVillager blog, where it can be seen on every page of the website.</i>	\$3,025 per mo.
Sidebar Ad <i>Have your ad placed on the sidebar of the MHVillager blog, where it can be seen on every page of the website.</i>	\$1,785 per mo.
Sponsored Page <i>This option allows you to be the featured sponsor of special landing pages, content downloads, etc.</i>	\$2,965 per mo.

E-mail Advertising Rates

PLACEMENT	RATE
"Exclusive" Custom E-mail to Our List <i>This is your opportunity to reach our readers with your exclusive product or service. You provide us with the text and images, and we'll send your e-mail advertisement to our list of subscribers interested in buying, selling or renting manufactured homes.</i>	\$4,448
Email Newsletter Advertisement <i>Have your ad placed in our e-mail edition of the MHVillager™. 35.1% open rate* and 2% click-through rate*</i>	\$2,250

*Based on previous email campaigns from January 2022 through December 2022. Results may vary depending on the email content, subject line, and the ad creative you provide.



The image shows a sample issue of the MHVillager magazine. The top section features the MHVillager logo and a headline: "How Long Do Mobile Homes Last? Life Expectancy of a Mobile Home". Below the headline is a photo of a modern mobile home interior. A large red oval overlay on the right side of the page reads "60,500+ ACTIVE SUBSCRIBERS". Below the photo, there is a "Read More" button. The bottom section of the sample issue features an advertisement for FMHA (Florida Manufactured Home Association) with the headline "MAKE YOUR PERFECT FLORIDA HOME A REALITY!" and a "LEARN MORE" button. The bottom of the sample issue shows the MHVillager logo, social media icons for Facebook, Twitter, Instagram, and Pinterest, and a footer with copyright information and a privacy policy link.

MHVillager™ Sample Issue

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