

The Basic Listing

Pay a One Time Fee to List until Sold

You will only pay MHVillage one fee to list a home until sold. When you do sell or rent your home, you do not owe any additional fees, commissions, or other monies to MHVillage. Furthermore, you are not restricted from using additional broker or marketing resources.

Fully Indexed and Searchable

Once created, your listing is linked so it can be found and indexed by Google, Yahoo, and other search engines. Once indexed, highly targeted searches will often result in first page, first entry results for your home.

Full Page Ad with Two Photos

The Basic Listing includes two thumbnail photos which expand to full-screen when clicked. The photos can feature the home or its surroundings.

Upload a Floor Plan

If you have a floor plan of your home, this feature allows you to upload a copy to the "Home Information" section of the listing.

Unlimited Changes and Updates

Your listing can be modified at any time. Change the price, photos, home description or anything else as you see fit. The one exception is the address, which cannot be changed after the first week.

On-line Form for Each Listing

The listing includes an on-line form for potential buyers to complete and email to you. Details include the buyer's name, email address, phone number, and optional comments, giving you full control over when and how to contact the prospect.

The Internet's **Largest** Manufactured Home Advertising Site



All Email Addresses Kept Strictly Confidential

We cloak (hide) your email address on the web site to prevent unauthorized use by spammers or other unscrupulous people. Legitimate leads are processed on our servers and emailed to you without revealing your address to the requesting party.

24/7 Advertising with Access to Thousands of Visitors Every Day

The network of MHVillage web sites deliver an unparalleled volume of highly targeted home buyers. Also, our server farm and multiple Internet access points assure the highest quality delivery of your listing to the shopping public. All told, your listing works 24 hours a day funneling top quality leads to you.

Access to the Largest On-Line Market for Manufactured Housing

MHVillage has more manufactured homes for sale than any other manufactured housing site. This volume generates the visitors you need. It is just like a mall: stores grouped together to attract shoppers.

Advertising on Google

Google is by far the most used search engine, and our indexing specialists assure your home can be found by Google searches. Try any top search string and MHVillage is on the first page - often the top result.

Map and Printable Version of the Listing

Each listing has a link to an interactive map of your home's location. You can also hit the "Print Listing" link for a printer-friendly version of your listing for brochures or flyers.

Instant Activation

Our system is entirely automatic. As soon as you activate your listing, it is on line and ready to be found by city, zip code, county, or advanced searches. Other services can take a week or more.

Important Statistics About Your Listing Activity

Once your listing is activated, you will be able to log in and view a report of the shopping activity at your listing.

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The Featured Listing

Start with everything from the Basic Listing, **PLUS** Features to Make Your Listing Stand Out:

Bigger and Bolder Appearance on all Search Results Pages

Make your listing stand out with bold text and distinguishing graphics.

Eye Catching Photo on all Search Results Pages

Attract attention with a thumbnail photo of your home in the search results.

Two Additional Photos on Your Listing Page

The Basic Listing includes two thumbnail photos which expand to full-screen when clicked. The Featured Listing gives you two additional photos for a total of four.

Additional Line of Text on all Search Results Pages

Invite people to view your listing with a tag-line right on the search results page.

Over Two Times More Viewings for Your Listing

Our research indicates that, on average, your listing will be viewed two times more with a Featured Listing than the Basic Listing alone.

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The Premium Listing

All the Benefits of the Featured Listing **PLUS** Features to Make Your Listing Almost Irresistible:

Top of Search Results

Premium Listings are always listed first. Your home will always appear in the top group of listings. Get your best exposure for any zip code, city, or county search that includes your home.

Inclusion in the ONLY Manufactured Home Listing Exchange (MH/LX)

Enlist the services of local MHVillage Professional Sellers to show and sell YOUR home on YOUR terms! If you choose to participate (it's up to you), the MH/LX allows you to define when, how much, and under what terms you are willing to compensate a professional who helps you sell your home. You decide the dollar amount, conditions, and timing of any compensation. The MHVillage MH/LX gives you access to professional brokers without the restrictions and cost of other programs. Only registered MHVillage professional sellers will be able to see your terms and incentives .

Unlimited Home Photos on Your Listing Page

The Featured Listing includes four thumbnail photos which expand to full-screen when clicked. The Premium Listing allows you to include as many photos of the home as you want.

Community Photos Automatically Added to Your Listing Page

We directly link to our community database of over 27,000 communities and copy the photos into your listing, and best of all, these images are brought in automatically with no additional work on your part.

Virtual Tour

If you have signed up for a third party virtual tour service, you can paste a link to your tour in this optional field. You can also paste a link to a YouTube video of your home.

A Link from Your Listing to Your Personal Web Site

Drive traffic to your personal web site and display even more information about your home.

Over Four Times More Viewings for Your Listing

Our research on this and similar web sites indicates that, on average, your listing will be viewed four times more with a Premium Listing than the Basic Listing alone.

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MHVillage Home Listings

Choose the Listing visibility level that's right for your home!

	Basic	Featured	Premium
One time charge to list until sold	X	X	X
Your listing fully indexed and searchable from Google, Yahoo!, etc.	X	X	X
Full page detailed listing with 2 photos	X	X	X
Unlimited changes and updates to your listing	X	X	X
On-line Form for Your Listing	X	X	X
Your email address cloaked and protected for your security	X	X	X
Full page map and printable version of your listing	X	X	X
Complete detailed statistics for your listing activity	X	X	X
Opportunity to advertise and promote "Open House" days and times	X	X	X
Instant listing activation - advertise your home immediately	X	X	X
Bigger and bolder appearance on all search results pages		X	X
An eye catching thumbnail photo on all search results pages		X	X
2 additional photos on your listing page (4 total)		X	X
A unique, personalized, attention getting caption on search results pages		X	X
OVER 2 TIMES MORE VIEWINGS THAN A BASIC LISTING		X	X
Listing displayed in "Top of List" section on search results pages			X
Full access to the voluntary Multiple Listing Exchange (MH/LX)			X
Unlimited home photos on your listing page			X
Community photos automatically added to your home listing page			X
A link from your listing to your personal web site			X
Multiple email addresses for leads and listing inquiries			X
OVER 4 TIMES MORE VIEWINGS THAN A BASIC LISTING			X
	\$49.95	\$79.95	\$119.95

*One Time Fee to List Your Home Until it's Sold!