

Pro & Pro+ Account



With over 20,000 current listings and more than 10,000 visitors every day, the MHVillage web site is the largest, fastest growing, and most visited manufactured housing web site today.

The Pro Account advertises your company on MHVillage and gives you the tools you need to post and manage your listings.

An Unlimited Number of Home Listings

Once you have created your account, post as many homes as you like. Basic listings are free and are included in the Pro Account, or upgrade your listings and receive additional features for a small fee.

Access to the Multiple Listing Exchange (MH/LX)

The MH/LX allows sellers to set the terms for commission sharing on a listing-by-listing basis. With a Pro account you can see these terms to view which homes are available for co-brokering.

Your Business Listed on the Advertising Page for Your State

In addition to listing your homes for sale online, MHVillage also advertises your company. Many browsers start by looking for companies that sell manufactured homes in their state. With a Pro Account your business will automatically be listed on this popular page.

Your Business Featured on the Top Professional Page

Similar to the state advertising page, this list of Top Professionals is also popular with home buyers. Again, your Pro Account automatically lists you on this page.

Your Own Fully Functional and Indexed Web Page Featuring Only Your Listings

All Pro accounts receive their own Company Web Page on MHVillage. The Company Web Page is like your own personal web site within MHVillage, it features your listings - and only your listings. It is a great place to send prospects to show them all the homes you have available. You can update it with your company's phone number, hours of operation, directions to your location and a description of your company.

The Pro+ Account has all the features of the Pro Account, but adds significantly improved visibility for your company. We highlight your company on our most heavily visited pages PLUS give Pro+ accounts Ideal Home Buyer Leads and FSBO leads. Pro+ Account features include:

A Link to Your Company's Web site on Your MHVillage Personalized Company Web Page

Does your company already have a web site? With a Pro+ account you can add a link on your company information and bring MHVillage shoppers from our site to yours.

For-Sale-By-Owner (FSBO) Leads in Your Territory

Select your counties of interest, and anytime a FSBO posts a home, you will be notified.

Ideal Home Leads in Your Area

When buyers are shopping MHVillage they tell us what they would like to find in an "Ideal Home." These valuable Ideal Home leads are sent directly to you.

Highlighted On Our Top Broker and State Advertising Pages

The Top Broker page and the State Advertising page are where many home buyers begin their search. Pro+ accounts stand out from their competition on these pages with:

• **Big, one line company listings** • **Eye-catching bold text** • **Always being at the top of the list**

Top Listing in Retailer Searches

When a buyer is searching for a retailer, Pro+ accounts really stand out on searches with:

• **A unique, personalized caption** • **Eye-catching bold text** • **Thumbnail of their logo** • **Always being at the top of the list**

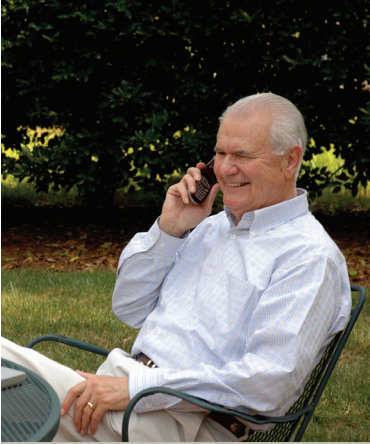
All Other Advertising Removed From Your Personalized Company Web Page

No Google or other advertising will appear on your company page.

Your Logo or Graphic Displayed on Your MHVillage Personalized Company Web Page

Pro+ Accounts can customize their Company Web Page on MHVillage with a graphic or logo. This graphic will also appear as a thumbnail in retailer searches.

Pro & Pro+ Account



	PRO Account	PRO+ Account
An unlimited number of home listings	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to the Multiple Listing Exchange (MH/LX)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your business listed on the advertising page of your state	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your business featured on the Top Professional page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your own fully functional and indexed web page featuring only your listings	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
A link to your company's web site		<input checked="" type="checkbox"/>
For-Sale-By-Owner (FSBO) leads in your territory		<input checked="" type="checkbox"/>
Ideal home leads in your area		<input checked="" type="checkbox"/>
Highlighted on our Top Broker and State Advertising pages		<input checked="" type="checkbox"/>
Top listing in retailer searches		<input checked="" type="checkbox"/>
All other advertising removed from your personalized company web page		<input checked="" type="checkbox"/>
	\$24.95 <i>per month</i>	\$44.95 <i>per month</i>