

Take Full Advantage of Your Professional Account on MHVillage

There are so many options and features available on MHVillage - are you using them all?

1. Complete Your Company Page on MHVillage

MHVillage gives you the opportunity to have your very own web page within the MHVillage website. This is the place where you can send potential buyers to view your listings - and only your listings. It is one of the most important advantages of a Professional Sales Center Page.

To enter the information for your company page, simply log into your account and click the "Edit Sales Center Information" link. The Section Help should answer any questions you have about updating the information.

2. Manage Your Leads

There are several types of leads available through MHVillage. The Buyer Leads sent through your listings and company page are just the beginning. To review all leads for your account, click the "See all your Sales Leads" link on your main account page. This will display all Buyer Leads, Find a Broker Leads and MH/LX information available on other listings. Pro+ Sales Centers will see FSBO Leads and Ideal Home Leads as well.

All Professional Sales Centers are automatically set up to receive these leads in the area where the company is located, but you can expand the area by selecting the "Lead Options" tab along the top of the page.

If you are interested in receiving Finance Leads and/or Insurance Leads, please give us a call at 800-397-2158 for more information.

3. Use all the Features of your Listing Type

There are three different listing types to choose from - each one with different features and options. Please take a moment to review your listing type and take advantage of what each one has to offer.

The number one request we receive from buyers is for home photos. Each listing type allows you to upload photos of the home and a floor plan. Know how many photos are included with your listing type and use them!

4. Update Your Community Information

MHVillage has an extensive community database with information on over 36,888 manufactured housing communities across the country. Buyers search this database and contact communities for additional information every day as they look for the perfect place to live.

To update your information, click Promote Your Communities under the Professional tab to locate your community. Once you indicate that you are the Owner, Manager, or Operator, you will able to update the information and photos that display on MHVillage. You can choose to Showcase your community for a small monthly fee or keep it at the Basic level at no charge.

5. Read the What's New? Section on Your Sales Center

As you log into your account on MHVillage, you may notice a yellow sticky note in the upper corner. This is our "What's New" section. MHVillage is constantly changing and adding features to help you sell homes. We use this area to keep Professionals informed of updates and improvements to the website.

Please take the time to read this section each time it is updated. It will provide you with new information and tips that may help sell your home!

MHVillage Fact