

High-Volume Seller Monthly Packages

| | PRO | PRO+ |
|--|-----|------|
| Nationwide Visibility | ✓ | ✓ |
| Thousands of MH Shoppers Every Day | ✓ | ✓ |
| Stop and Start Your Account at Any Time | ✓ | ✓ |
| An UNLIMITED Number of Home Listings | ✓ | ✓ |
| Prominent Cover Photo and Company Logo | ✓ | ✓ |
| Additional Buyer Leads | | ✓ |
| TOP Listing in Retailer Searches | | ✓ |
| EYE-CATCHING PROFILE With Sales Caption | | ✓ |
| A Link to Your Company's Website on Your MHVillage Company Profile | | ✓ |

Contact your MHVillage representative for information about listing upgrade options to increase your listing's visibility and get more leads.

\$84⁹⁵
per mo.

\$104⁹⁵
per mo.

Promote Your Community

| | BASIC | SHOWCASE |
|---|-------|----------|
| Attract Qualified New Residents | ✓ | ✓ |
| Ability to Let Potential Residents Email You | ✓ | ✓ |
| Vacant Site Availability Displayed (Optional) | ✓ | ✓ |
| ACCESS TO MILLIONS of MH Home Shoppers | ✓ | ✓ |
| 2 COMMUNITY PHOTOS and 16 COMMUNITY FEATURES Included | ✓ | ✓ |
| A Link From MHVillage to Your Community's Website | | ✓ |
| 5-10x MORE Views Than Basic Community Profiles | | ✓ |
| UNLIMITED and LARGER PHOTOS on Your Community Profile | | ✓ |
| Your Community Profile Listed in TOP Section of All Search Results | | ✓ |

FREE

\$74⁹⁵
per mo.

For more information, visit mhvillage.com/advertise or call **844-MHVILLAGE**.

Home Listing Options

| | BASIC | FEATURED | PREMIUM |
|---|-------|----------|---------|
| Leads Sent to You Instantly | ✓ | ✓ | ✓ |
| Nationwide Visibility | ✓ | ✓ | ✓ |
| Access to the Largest Online Market for Manufactured Housing | ✓ | ✓ | ✓ |
| Fully Indexed and Searchable on Top Search Engines Like Google and Bing | ✓ | ✓ | ✓ |
| Thousands of MH Shoppers Every Day | ✓ | ✓ | ✓ |
| Show Off Your Home With 2 PHOTOS | ✓ | ✓ | ✓ |
| Unlimited Description of Your Home | ✓ | ✓ | ✓ |
| Upload Your Floor Plan | ✓ | ✓ | ✓ |
| Include Your Professional Logo on Your Listing | ✓ | ✓ | ✓ |
| Map and Full-Color Printable Versions of Your Listing | ✓ | ✓ | ✓ |
| Important and Timely Statistics About Your Listing Activity | ✓ | ✓ | ✓ |
| Email Address Cloaking to Prevent Spam or Illegitimate Leads | ✓ | ✓ | ✓ |
| OVER 2 TIMES MORE Views than a Basic Listing | | ✓ | ✓ |
| Upload 6 ADDITIONAL PHOTOS of Your Listing (8 Total) | | ✓ | ✓ |
| Listing Sales Caption Text on Search Results | | ✓ | ✓ |
| Show Up Higher in Search Results on MHVillage | | | ✓ |
| OVER 4 TIMES MORE Views than a Basic Listing | | | ✓ |
| UNLIMITED PHOTOS on Your Listing | | | ✓ |
| Include a Link to Your Virtual Tour | | | ✓ |
| Community Photos Automatically Added to Your Listing Page | | | ✓ |
| Include a Link from Your Listing to Your Company Website | | | ✓ |
| Multiple Sellers' Email Addresses | | | ✓ |

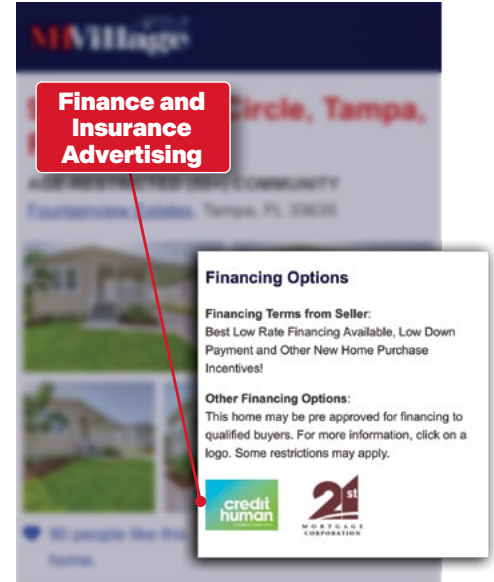
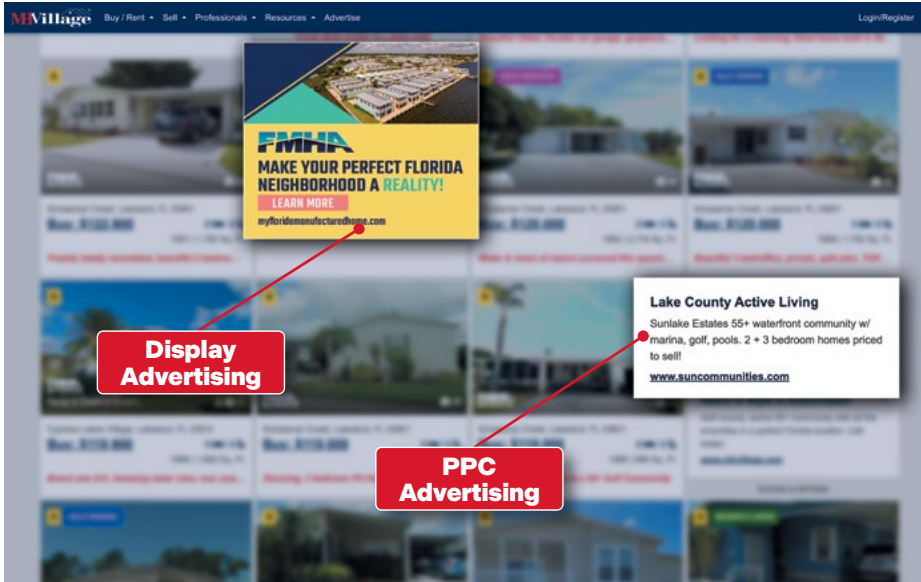
Contact your MHVillage representative for information about listing upgrade options to increase your listing's visibility and get more leads.

FREE **\$14⁹⁵** **\$18⁹⁵**

Charged per home, per month.

For more information, visit mhvillage.com/advertise or call **844-MHVILLAGE**.

Display Ads and Pay-Per-Click Ads



PLACEMENT

RATE

Banner Ad

- This is a graphic-based ad that strengthens exposure and enhances buyer experience.
- Sold by state.

\$29*

*Per 1,000 views

Pay-Per-Click (PPC) Ad

- Only pay when a prospect clicks your ad.
- Target specific counties in your market area.
- Flexible daily maximum display budget.
- Remove an ad at any time with no further charges.

\$0.79*

*Starting price per click

Finance and Insurance Banner Ads

- Directs consumers to your website / inquiry form / application form.
- Select by state and home value parameters.
- Pricing may vary based on volume and parameters.

\$0.58

Per home, per listing

Ask About Special Advertising Options for Finance and Insurance Services!

For more information, visit mhvillage.com/advertise or call **844-MHVILLAGE**.

MHVillager Advertising Rates

| PLACEMENT | RATE |
|--|---------------------------|
| Sponsored Article <i>This option allows you to be the featured sponsor of an article posted on the MHVillager blog.</i> | \$2,890 per mo. |
| Leaderboard Ad <i>Have your ad placed on the site-wide header of the MHVillager blog, where it can be seen on every page of the website.</i> | \$3,660 per mo. |
| Sidebar Ad <i>Have your ad placed on the sidebar of the MHVillager blog, where it can be seen on every page of the website.</i> | \$2,160 per mo. |
| Sponsored Page <i>This option allows you to be the featured sponsor of special landing pages, content downloads, etc.</i> | \$3,590 per mo. |

E-mail Advertising Rates

| PLACEMENT | RATE |
|--|----------------|
| "Exclusive" Custom E-mail to Our List <i>This is your opportunity to reach our readers with your exclusive product or service. You provide us with the text and images, and we'll send your e-mail advertisement to our list of subscribers interested in buying, selling or renting manufactured homes.</i> | \$5,380 |
| Email Newsletter Advertisement <i>Have your ad placed in our e-mail edition of the MHVillager™. 35.1% open rate* and 2% click-through rate*</i> | \$2,720 |

*Based on previous email campaigns from January 2022 through December 2022. Results may vary depending on the email content, subject line, and the ad creative you provide.

MHVillager

How Long Do Mobile Homes Last? Life Expectancy of a Mobile Home

67,000+ ACTIVE SUBSCRIBERS

The Story
 Given the same care and maintenance, mobile homes can last forever. In fact, in 2018, a study by the Florida Manufactured Home Association (FMHA) showing that manufactured homes can last 40 years or more.

Tell Me More!
 Manufactured homes, which is what mobile homes are, have been around since 1976, benefit from new technology and improvements. Also, they have enhanced design and material usage practices that continue to improve all the time.

Learn more about the life expectancy of mobile homes in the MHVillager.

[Read More](#)

FMHA
 MAKE YOUR PERFECT FLORIDA HOME A REALITY!
[LEARN MORE](#)
 myfloridamanufacturedhome.com

MHVillager

Homes for Sale | Homes for Rent | Find a Community
 Find a Retailer | Mobile Home Insurance

f t i p

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 2800 S Main Road NE
 Grand Rapids, MI 49525

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MHVillager™ Sample Issue

For more information, visit mhvillage.com/advertise or call **844-MHVILLAGE**.

Artwork Requirements & Acceptable File Formats

All artwork including display ads, photos, and logos must be submitted in RGB color with a maximum resolution of 72 pixels-per-inch (ppi). MHVillage only accepts digital assets in the following file formats: JPG, GIF, PNG, TIFF, PSD, EPS, SVG, and AI.

Sizes for Logos & Photos on MHVillage.com

Below are the dimensions for several common types of artwork found on MHVillage. Please be aware that the sizes listed below are double the size that the artwork will display on our website. We do this to make sure your images appear crisp and clear on modern, high-definition displays.

Home, Community, and Sales Center Photos 4:3 size ratio (for example: 1,200 pixels wide by 900 pixels tall)

Sales Center Logos and Sales Person Profile Photos 600 pixels wide by 600 pixels tall

Top Banner for Sales Centers and Showcased Communities 1,200 pixels wide by 200 pixels tall

Digital Advertising Sizes

Below are the dimensions for our digital advertising opportunities. Please be aware that the sizes listed below are double the size that the artwork will display on our website. We do this to make sure your images appear crisp and clear on modern, high-definition displays. Also, artwork for ads must be submitted in multiple sizes as noted below to allow your ad to display correctly on different devices and screen sizes.

Display Ads on MHVillage.com must be submitted in all of the following sizes: 1,940 pixels wide by 500 pixels tall (for desktop computers), 1,456 pixels wide by 180 pixels tall (for tablets and small laptops), and two sizes for mobile devices: 600 pixels wide by 500 pixels tall (square tile) and 640 pixels wide by 200 pixels tall (top banner).

Finance and Insurance Ads on MHVillage.com art should be 250 pixels wide by 250 pixels tall.

Account Dashboard Ads on MHVillage.com must be submitted in all of the following sizes: 2,912 pixels wide by 240 pixels tall (for desktop computers), 1,456 pixels wide by 180 pixels tall (for tablets and small laptops), and 600 pixels wide by 500 pixels tall (for mobile devices).

Leaderboard Ads on MHInsider & MHVillager Blogs must be submitted in all of the following sizes: 1,456 pixels wide by 180 pixels tall (for computers and tablets), and 640 pixels wide by 200 pixels tall (for mobile devices).

Sidebar Ads on MHInsider & MHVillager Blogs must be submitted at 600 pixels wide by 500 pixels tall.

Display Ads in the MHInsider Magazine Issue Announcement Emails are 600 pixels wide by 500 pixels tall.

Display Ads in the MHInsider & MHVillager Email Newsletters are also 600 pixels wide by 500 pixels tall.

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